



Leigh Ann Wilson

Marketing Manager



Leigh Ann Wilson is the Marketing Manager with MANTEC. In this role, Leigh Ann manages all marketing and public relations activities to maintain a favorable public image in the region, to articulate the mission and to communicate products and services to manufacturers.

Before joining MANTEC in 2007, Ms. Wilson worked four years at the Lake Erie College of Osteopathic Medicine (LECOM) in Erie, PA, culminating as the Communications Assistant. Following that position, she spent one and a half years as the Marketing and Office Services Specialist for H.W. Lochner, an engineering firm, in Mechanicsburg, PA. Additionally, Leigh Ann has taught an introductory marketing course at the Arts Institute in York, PA.

Ms. Wilson's varied background in marketing, graphic design, and event coordination provided the perfect foundation for her role at MANTEC. She is responsible for design and distribution of all collateral marketing materials, submission of press releases, maintenance of www.mantec.org, and communications through bi-weekly emails. Leigh Ann is an amateur photographer and typically uses her own photos in marketing pieces.

Additionally, she oversees the Customer Relationship Management database and coordinates corporate sponsored events. Leigh Ann provides consultation and direct delivery services to MANTEC clients.

In 2009 Ms. Wilson was named the MEP Newcomer of the Year recognizing the significant impact she had on the MANTEC organization in a short time period. She also received the Donna Jones Moritsugu Memorial Award in 2008 from LECOM.

Leigh Ann currently serves as the Chair the Marketing Working Group for the IRC Network. She is a member of ChamberFuel, a part of the York County Chamber of Commerce.

Ms. Wilson holds a Bachelor of Science degree in Marketing and Communication from Juniata College and a Masters in Business Administration from Penn State, The Behrend College.