



Business Growth Services

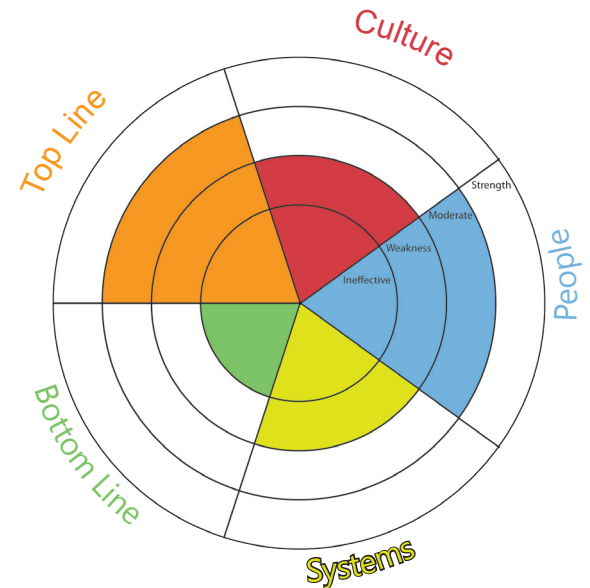
Transformation Defined

The application of an individualized and continual system of strategy based business initiatives driving a culture of improved and profitable growth.

Business Transformation

Professional business advisory experience and services actively facilitate the development of a business transformation plan that addresses:

- The goals and aspirations of the CEO and business leaders.
- Technology, finance, human resources, supplier relations, market analysis and positioning, and product innovation.
- A compelling vision and clear mission that will guide decision-making and optimize the full potential of the company.



Steps to Transformation

1. Biz Scan assessment on 5 business themes of top line, culture, people, systems and bottom line.
2. Other assessments as necessary.
3. SWOT analysis.
4. Strategic Planning Development.
5. Tactical plan development.
6. Monthly meetings with professional business advisor during implementation of improvement projects.

Benefits to Transformation

A documented long term action plan that includes:

- Orchestrated set of initiatives to revolutionize all aspects of the business.
- Long term strategic direction for business growth, industry leadership, organizational development and management succession.
- “Big picture” guide to policy, planning and decision-making over the long term.
- Leadership and cultural changes.
- “Dashboard” of company metrics.

To set up your Business Transformation contact your Professional Business Advisor directly or MANTEC at 717-843-5054

600 North Hartley Street
Suite 100
York, PA 17404
717-843-5054
www.mantec.org